

# SOCIAL INNOVATIONS FOR SUSTAINABLE REGIONAL DEVELOPMENT

The 18th Annual International Scientific Conference  
28-29, April 2022 Klaipeda University (Lithuania)

10.00 – 12.00

28<sup>th</sup> April, 2022

Join us: <https://liedm.zoom.us/j/86862684906>

## Welcome speech

**prof. dr. Artūras Razbadauskas.** Rector, Klaipeda University, Lithuania

**prof. dr. Rimantas Balsys.** Dean of Faculty of Social Sciences and Humanities,  
Klaipeda University, Lithuania

**prof. dr. Ligita Šimanskienė.** Chairperson of Conference Scientific Committee,  
Klaipeda University, Lithuania

## Keynote speakers

- ✓ **prof. habil. dr. oec. Baiba Rivža.** LATVIA'S READINESS AND THE MOST  
SUITABLE DIRECTION FOR SUSTAINABLE DEVELOPMENT. *Latvia  
University of Life Science and Technologies (Latvia)*

She is Secretary General of the Latvian Academy of Sciences, Academician, Professor of the Latvia University of Life Science and Technologies, dr. hab. oec. President of the Latvian Academy of Agricultural and Forest Sciences, foreign member of the Royal Swedish Academy of Agriculture and Forestry, the Geographical Academy (Italy) and the Lithuanian Academy of Sciences. Member of the Scientific Advisory Board (EASAC) of the European Academy, co-author of a study on the Circular Economy.

- ✓ **prof. dr. Mariantonietta Fiore.** SOCIAL, CIRCULAR AND EQUILIBRIANT  
INNOVATIONS IN THE ERA OF PANDEMIC. *University of Foggia (Italy)*

She is a full professor in Agricultural economics at the Department of Economics, University of Foggia (Italy). She is a member of the Doctoral School of the Warsaw University of Life Sciences (Poland) and member of the Doctoral course in Innovative Sciences and Technologies for Health at the University of Foggia. Prof. Fiore is a Fellow of the EuroMed Academy of Business (EMRBI). She held the position of Expert of the Ministry of Agriculture-Food and the position of Junior Expert of the Italian Ministry of Environment, Land and Sea. She was one of the Directors of the International Food and Agribusiness Management Association (IFAMA) and is currently a member of the IFAMA Europe chapter.

- ✓ **assoc. prof. dr. Michael A. Radin.** THE CRITICAL FACTORS TO  
INNOVATION & BUSINESS STARTUP. *Rochester Institute of Technology  
(USA)*

He is an assoc. prof. at Rochester Institute of Technology. In 2009, Michael spent his first sabbatical teaching at the Aegean University on the Island of Samos in Greece. In 2016, Michael spent his second sabbatical teaching at Riga Technical University, University of Liepaja and Transport and Telecommunication Institute. He also developed several interdisciplinary courses and seminars such as "Developing International & Interdisciplinary Research Coalitions", "Risk Management Seminar" and "Introduction to Recognition & Deciphering of Patterns". Michael published 6 textbooks with World Scientific Publishing Company, CRC Press and Springer. He has publications in applied mathematics such as Neural Networking, Modeling Extinct Civilizations, Modeling Human Emotions, Economic Cycles and Financial Forecasting.

**Session chairperson: prof. dr. Ligita Šimanskienė, Klaipeda University (Lithuania)**

13.00 – 15.00

28<sup>th</sup> April, 2022

## NEW ECONOMIC APPROACHES FOR SUSTAINABILITY IN REGIONS I

join: <https://liedm.zoom.us/j/88167567001>

IMPACT OF THE PUBLIC DEBT ON ECONOMIC GROWTH IN THE AFTERMATH OF  
COVID-19 ECONOMIC CRISIS

*Ilmars Rimsevics. University of Latvia (Latvia)*

OPPORTUNITIES AND CHALLENGES IN ACHIEVING SUSTAINABLE GROWTH OF  
THE BLUE ECONOMY

*Agnė Šneiderienė. Klaipeda University (Lithuania)*

BENEFITTING FROM BIOECONOMY DEVELOPMENT: THE CASE OF BULGARIA

*Maria Kotseva-Tikova. Economic Research Institute – BAS, Sofia University (Bulgaria)*

CONTENT MARKETING TOWARDS CUSTOMER VALUE CREATION IN THE  
CONTEXT OF SUSTAINABLE ENERGY

*Rūta Repovienė. Vytautas Magnus University (Lithuania)*

EVALUATING THE EFFECT OF FDI AND OPENNESS ON ECOLOGICAL FOOTPRINT  
IN TURKEY

*Tayyibe Isil Dogan, Aysun Ozen. Nevsehir Haci Bektas Veli University (Turkey)*

IMPLICATIONS OF CIRCULAR ECONOMY FOR BUSINESS MODELS AND DECISION  
MAKING

*Rasa Viederytė. Klaipeda University (Lithuania)*

### PANEL DISCUSSIONS, REFLECTIONS AND FINAL COMMENTS

**Panel Co-chairs:** *assoc. prof. dr. Agnė Šneiderienė, Klaipeda University (Lithuania) and dr. Edita Baranskaitė, Klaipeda University (Lithuania)*

13.00 – 15.00

28<sup>th</sup>, April 2022

## PUBLIC HEALTH RESEARCH AND INNOVATIONS I

join: <https://liedm.zoom.us/j/84769305280>

CARDIOVASCULAR HEALTH BEHAVIOUR AND CARDIORESPIRATORY FITNESS  
*Viney Prakash Dubey. Klaipeda University (Lithuania)*

SELF-REPORTED PARENTS' APPROACH ON THE MONITORING AND  
MODIFICATION OF HEALTH BEHAVIOR IN PRIMARY SCHOOL CHILDREN AT  
THE FAMILY LEVEL

*Strazdiene Neringa<sup>1</sup>, Strukcinskiene Birute<sup>1</sup>, Mickiene Raimonda<sup>1,2</sup>, Strukcinskaite Vaiva<sup>3</sup>,  
Darius Steponkus<sup>1</sup>. <sup>1</sup>Klaipeda University (Lithuania), <sup>2</sup>Klaipeda City Municipality  
(Lithuania), <sup>3</sup>Vilnius University of Applied Sciences (Lithuania)*

OCCUPATIONAL STRESS IN POLICE OFFICERS: THE CHARACTERISTICS AND ANALYSIS

*Aistė Jeriomenkaitė, Agnė Zakaraitė, Ineta Pačiauskaitė, Birutė Strukčinskienė, Gražina Mažrimienė, Neringa Strazdienė. Klaipeda University (Lithuania)*

BEST PRACTICE IN HOME AND LEISURE INJURY PREVENTION IN EUROPE

*Robert Bauer. Department of Sports and Leisure Safety, KfV/Austrian Road Safety Board (Austria)*

NEW CHALLENGES IN ROAD TRAFFIC INJURY IN EUROPE AFTER THE PANDEMIC

*Maria Papadakaki. Hellenic Mediterranean University (Greece)*

INFANT MORTALITY TRAJECTORIES OVER 2000-2019 IN THE BALTIC SEA REGION

*Agnieszka Genowska<sup>1</sup>, Vaiva Strucinskaite<sup>2</sup>, Krystyna Piekut<sup>1</sup>, Birutė Stukčinskienė<sup>3</sup>.  
<sup>1</sup>Medical University of Bialystok (Poland), <sup>2</sup>Vilnius University of Applied Sciences (Lithuania),<sup>3</sup> Klaipeda University (Lithuania)*

#### PANEL DISCUSSIONS, REFLECTIONS AND FINAL COMMENTS

**Panel Co-chairs:** *Prof. dr. Birute Strukcinskiene, Klaipeda University (Lithuania) and dr. Agnieszka Genowska, Medical University of Bialystok (Poland)*

13.00 – 15.00

28<sup>th</sup>, April 2022

## HUMAN GEOGRAPHY AND INTERDISCIPLINARY APPROACH IN SUSTAINABLE REGIONAL DEVELOPMENT UNDER IMPACT OF GLOBAL UNCERTAINTIES I

Join: <https://liedm.zoom.us/j/89548432423>

THE NEED FOR AN ECOLOGICAL HUMANISM: PUTTING NATURE BACK AT THE CENTRE

*Rosa Indellicato. University of Bari Aldo Moro (Italy)*

THE LONGITUDINAL STUDY OF LITHUANIA'S COVID-19 RELATED STRATEGIES

*Gintaras Labutis. Military Academy of Lithuania (Lithuania)*

OBLIGATION OF LOCAL GOVERNMENT TO RESPECT THE RIGHT TO EQUAL TREATMENT IN ACCESS TO EDUCATION IN THE LIGHT OF THE WAR CRISIS IN UKRAINE

*Paweł Śmialek, Roksana Gawrońska. University of Economics and Humanities in Warsaw (Poland)*

SUSTAINABLE DEVELOPMENT IN DENMARK - SELECTED ASPECTS

*Krzysztof Garczewski. Kazimierz Wielki University, Bydgoszcz (Poland)*

#### PANEL DISCUSSIONS, REFLECTIONS AND FINAL COMMENTS

**Panel Co-chairs:** *prof. dr. Angelija Bučienė Klaipeda University (Lithuania) and assoc. prof. dr. Eduardas Spiriajevas, Klaipeda University (Lithuania)*

13.00 – 15.00

28<sup>th</sup>, April 2021

## EDUCATION AND CREATION OF INNOVATION IN CHILDHOOD I

Join: <https://liedm.zoom.us/j/89280128182>

SUSTAINABILITY-THEMED PICTURE BOOKS FOR CHILDREN

*Anna Garczewska. Kazimierz Wielki Universtiy, Bydgoszcz (Poland)*

CHALLENGES OF DISTANT LEARNING: IF WEB CAMERA IS A NECESSARY TOOL?

*Edita Gruodytė. Vytautas Magnus University (Lithuania)*

EDUCATION THROUGH ICT INITIATIVES: POST COVID SCENARIO IN EDUCATION SYSTEM

*Parulkumari Bhati. Institute of Technology, Nirma University, Gujarat (India)*

GLOBAL CITIZENSHIP EDUCATION AT PRE-PRIMARY SCHOOL

*Vaida Žegunienė. Klaipėda University (Lithuania)*

INNOVATIONS IN TEACHING ENGLISH TO CHILDREN ON THE EXAMPLE OF THE POLISH LANGUAGE SCHOOL "AZS" FROM SZCZYTNO

*Anna Daszewska. The University of Warmia and Mazury in Olsztyn (Poland)*

POSSIBILITIES OF STEAM PROJECT IMPLEMENTATION IN PRIMARY YEARS CLASSES: INTERNATIONAL BACCALAUREATE TEACHERS' POINT OF VIEW

*Gražina Šmitienė, Kamilė Kesylė. Klaipėda University (Lithuania)*

### PANEL DISCUSSIONS, REFLECTIONS AND FINAL COMMENTS

**Panel Co-chairs:** *assoc. prof. dr. Reda Jacynė Klaipeda University (Lithuania) and prof. dr. Katerina Plakitsi, University of Ioannina (Greece)*

10.00 – 12.00

29<sup>th</sup>, April 2022

## ARTIFICIAL INTELLIGENCE AND GOOD GOVERNANCE

Join: <https://liedm.zoom.us/j/81728566417>

THE ALGORITHMIC AUTOMATION OF INDIVIDUAL ADMINISTRATIVE DECISIONS

*Lucyna Staniszevska. Adam Mickiewicz University (Poland)*

ARTIFICIAL INTELLIGENCE FOR GOVERNANCE IN HIGHER EDUCATION INSTITUTIONS

*Ajay Surana, Neetu Jain. Banasthali Vidyapith University (India)*

ARTIFICIAL INTELLIGENCE IN EDUCATION: HOW TECHNOLOGIES CAN HELP TO IMPROVE LEARNING

*Julija Melnikova<sup>1</sup>, Gražina Šmitienė<sup>1</sup>, Dalia Baziukė<sup>1</sup>, Gita Šakytė-Statnickė<sup>2</sup>, Aleksandra Batuchina<sup>1</sup>. <sup>1</sup>Klaipeda University (Lithuania), <sup>2</sup>Klaipeda State University of Applied Sciences (Lithuania)*

ARTIFICIAL INTELLIGENCE AND TAX LAW IMPLICATIONS  
*Salvatore Antonello Parente. University of Bari "Aldo Moro" (Italy)*

ARTIFICIAL INTELLIGENCE IN THE CIVIL JUDICIARY. THE LEGE FERENDA  
REMARKS.  
*Maciej Rzewuski. University of Warmia and Mazury in Olsztyn (Poland)*

CHALLENGES AND THREATS OF CROSS-BORDER LOCATION: A CASE OF POLISH-  
RUSSIAN BORDERLAND  
*Krzysztof Żęgota. University of Warmia and Mazury in Olsztyn (Poland)*

UPSTREAM SOCIAL E-MARKETING FOR PARTICIPATORY BUDGETING  
UPSTREAM SOCIAL E-MARKETING FOR PARTICIPATORY BUDGETING  
*Valentina Burkšienė, Jaroslav Dvorak. Klaipeda University (Lithuania)*

#### **PANEL DISCUSSIONS, REFLECTIONS AND FINAL COMMENTS**

**Panel Co-chairs:** *assoc. prof. dr. Valentina Burkšienė, Klaipeda University (Lithuania) and dr. Simona Statneckytė, Klaipeda University (Lithuania)*

**10.00 – 12.00**

**29<sup>th</sup>, April 2022**

## **NEW ECONOMIC APPROACHES FOR SUSTAINABILITY IN REGIONS II**

Join: <https://liedm.zoom.us/j/89858440021>

THE THEORETICAL OVERVIEW OF THE CIRCULAR ECONOMY IMPACT TOWARDS  
STATE'S ECONOMICS  
*Henrika Ruginė, Rasa Viederytė. Klaipeda University (Lithuania)*

THE IMPACT OF ENERGY CONSUMPTION ON ENVIRONMENTAL QUALITY IN THE  
WORLD: A PANEL DATA APPLICATION  
*Taylan Taner Dogan. Kirikkale University (Turkey)*

USING ART AND ARTISTS AS A TOOL TO PROMOTE REGIONAL TOURISM IN THE  
POST-COVID-19 PANDEMIC  
*Magdalena Sitek. University of Social and Humanities Science in Warsaw, Alcide De Gasperi  
University of Euroregional Economy in Jozefow/Warsaw (Poland)*

RETHINKING TOURISM FOR SUSTAINABLE ECONOMIC DEVELOPMENT.  
RESPONSIBLE TOURISM  
*Deimena Montvydaitė, Daiva Labanauskaitė. Klaipeda University (Lithuania)*

SUSTAINABILITY ASSESSMENT OF BUSINESS ENTITIES USING  
ENVIRONMENTAL FOOTPRINT METHOD  
*Kęstutis Biekša, Violeta Valiulė. Klaipeda University (Lithuania)*

COMPLEXITY OF CO-CONSTRUCTION IN BUSINESS  
*Aušra Pacevičiūtė. Klaipeda University (Lithuania)*

**PANEL DISCUSSIONS, REFLECTIONS AND FINAL COMMENTS**

**Panel Co-chairs:** *prof. dr. Vytautas Juščius* Klaipeda University (Lithuania) and *assoc. dr. Agnė Šneiderienė* Klaipeda University (Lithuania)

**10.00 – 12.00**

**29<sup>th</sup>, April 2022**

**PUBLIC HEALTH RESEARCH AND INNOVATIONS II**

Join: <https://liedm.zoom.us/j/87810375207>

NATURAL RESOURCES AS A FACTOR TO PROMOTE PHYSICAL ACTIVITY AFTER STROKE EVENT

*Joana Bikulčienė, Akvilė Sendriūtė.* Klaipeda University (Lithuania)

INFLUENCE OF REHABILITATION ON PHYSICAL ACTIVITY TOLERANCE IN PATIENTS AFTER COVID-19

*Katarzyna Witana-Hebda<sup>1</sup>, Joanna Pietrzykowska<sup>1</sup>, Agnieszka Genowska<sup>2</sup>.* <sup>1</sup>Cracow School of Health Promotion, Cracow (Poland), <sup>2</sup>Medical University of Bialystok (Poland)

RESILIENCE DEVELOPMENT AND MENTAL HEALTH PROMOTION FOR MARITIME LEADERS

*Inga Bartusevičienė<sup>1</sup>, Maria Carrera<sup>1</sup>, Charles Watkins<sup>2</sup>.* <sup>1</sup>World Maritime University, Malmö (Sweden), <sup>2</sup>Mental Health Support Solutions, Hamburg (Germany)

MINDFULNESS AND THE MENTAL HEALTH OF SENIORS: HOW IT COULD HELP?

*Aleksandra Batuchina<sup>1</sup>, Julija Šešeika<sup>2</sup>.* Klaipeda University (Lithuania), Education, Research & Consultancy Center (Lithuania)

INNOVATIVE MODEL FOR STRENGTHENING CROSS-SECTORAL COOPERATION IN HEALTH AND WELLBEING

*Anita Villeruša, Inese Gobiņa, Lauma Spriņģe, Elina Vroblevska, Aija Bukova- Židelūna, Indra Liniņa.* Riga Stradiņš University (Latvia)

**PANEL DISCUSSIONS, REFLECTIONS AND FINAL COMMENTS**

**Panel Co-chairs:** *prof. dr. Anita Villeruša*, Riga Stradiņš University (Latvia) and *dr. Katarzyna Witana-Hebda*, Cracow School of Health Promotion (Poland)

**10.00 – 12.00**

**29<sup>th</sup>, April 2022**

**EDUCATION AND CREATION OF INNOVATION IN CHILDHOOD II**

Join: <https://liedm.zoom.us/j/89994545165>

MARBLE SUSTAINABILITY MATTERS – AN EDUCATIONAL PROGRAM ON MARBLE INTEGRATING SCIENCE, CULTURE AND THE ENVIRONMENT

*Michail Potsikas, Katerina Plakitsi, Konstantina Prouska, George Efthimiou, Eleni Kolokouri, Athina - Christina Kornelaki.* School of Education, University of Ioannina (Greece)

EDUCATION OF GIFTED PRE-SCHOOL CHILDREN USING INFORMATION COMMUNICATION TECHNOLOGIES: THE OPINION OF TEACHERS

*Reda Jacynė, Evelina Žukauskaitė. Klaipeda University (Lithuania)*

THE EMOTIONS IN LIGHT OF VYGOTSKY'S AND LEONTIEV'S WORK: NOTIONS, FEATURES AND FUNCTIONS

*Andreas Ahrens, Jelena Zascerinska. Hochschule Wismar University of Applied Sciences Technology, Business and Design (Germany)*

CREATION OF INNOVATION AND 21<sup>st</sup> CENTURY SKILLS IN THE SUSTAINABLE SCHOOL THROUGH THE EXPLOITATION OF STEAM EDUCATION AND ROBOTICS

*Maria Topoliati, Aikaterini Plakitsi. University of Ioannina (Greece)*

SCHOOLMASTERS' ATTITUDES TOWARDS CAREER MANAGEMENT OPPORTUNITIES FOR PRE-SCHOOL EDUCATION TEACHERS

*Ilona Klanienė, Gražina Šmitienė, Raimonda Vainorė. Klaipeda University (Lithuania)*

#### **PANEL DISCUSSIONS, REFLECTIONS AND FINAL COMMENTS**

**Panel Co-chairs:** *assoc. prof. dr. Reda Jacynė* Klaipeda University (Lithuania) and *prof. dr. Katerina Plakitsi*, University of Ioannina (Greece)

**13.00 – 16.00**

**29<sup>th</sup>, April 2022**

## **SOCIAL INNOVATIONS IN MANAGEMENT**

Join: <https://liedm.zoom.us/j/82431921131>

SOCIAL INNOVATIONS AS AN ELEMENT OF THE LOCAL DEVELOPMENT POLICY IN POLAND

*Mariusz Wiktor Sienkiewicz. Marie Curie Skłodowska University, Lublin (Poland)*

THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY MICRO-LEVEL PROCESSES ON MESO-LEVEL PERFORMANCE: HOSPITALITY CASE

*Oļegs Ņikadimovs. University of Latvia (Latvia)*

THE LEADING CAUSES OF CUSTOMER SATISFACTION WITH PARCEL LOCKER SERVICES - LITHUANIAN CASE

*Rimantas Stašys, Dovilė Švažė, Edmundas Klimas. Klaipeda University (Lithuania)*

HYFLEX COLLABORATION IN CROSS-SECTORAL STEM EDUCATION: SURVEY ANALYSIS

*Jelena Zascerinska, Anastasija Aleksejeva, Mihails Zascerinskis, Irina Abjalkiene, Ludmila Aleksejeva, Olga Gukovica. Centre for Education and Innovation Research (Latvia)*

RESPONSIBLE CONSUMPTION: MYTH OR REALITY?

*Ligita Šimanskienė, Jurgita Paužuolienė. Klaipeda University (Lithuania)*

BLUE MUSSEL PRODUCTION IN THE BALTIC SEA REGION - NEAREST FUTURE FOR REALISATION OF DREAMS

*Biruta Sloka, Zaiga Ozolina. University of Latvia (Latvia)*

INNOVATOR DILEMMA VS INNOVATOR PHENOMENA. THE THEORY OF THE FIRM'S PHENOMENA

*Alex Chenevier. Managitech.com (France)*

IMPLEMENTING TECHNOLOGICAL CHANGE IN AN ORGANIZATION: A COMPARATIVE ANALYSIS OF CONCEPTS

*Erika Župerkienė, Julius Paulikas. Klaipeda University (Lithuania)*

**PANEL DISCUSSIONS, REFLECTIONS AND FINAL COMMENTS**

**Panel Co-chairs:** *prof. habil. dr. Biruta Sloka, Latvia University (Latvia) and dr. Parulkumari Bhati, Nirma University, Gujarat (India)*

13.00 – 15.00

29<sup>th</sup>, April 2022

**PUBLIC HEALTH RESEARCH AND INNOVATIONS III**

Join: <https://liedm.zoom.us/j/87810375207>

RENAISSANCE OF HEALTH TOURISM RESEARCH IN THE CONTEXT OF "NEW REALITY"

*Diana Šaparnienė. Klaipeda University (Lithuania)*

ETHICAL ISSUES IN PUBLIC HEALTH AND BIOMEDICAL RESEARCH

*Gainel Ussatayeva. Al-Farabi Kazakh National university, Almaty (Kazakhstan)*

ASSUMPTIONS FOR PATIENTS ENABLEMENT IN DENTAL CLINICS

*Mantė Vaitkutė, Egidijus Skarbalius. Klaipeda University (Lithuania)*

KNOWLEDGE OF PREGNANT WOMEN ON THE USE OF CORD BLOOD STEM CELLS

*Krystyna Piekut<sup>1</sup>, Patrycja Nieciecka<sup>1</sup>, Agnieszka Genowska<sup>1</sup>, Katarzyna Witana-Hebda<sup>2</sup>.  
<sup>1</sup>Medical University of Bialystok, (Poland), <sup>2</sup>Cracow School of Health Promotion (Poland)*

SUSTAINABLE DEVELOPMENT OF PUBLIC HEALTH CONDITIONS AT LITHUANIAN SCHOOLS

*Jūratė Grubliauskienė, Neringa Tarvydienė. Klaipeda University (Lithuania)*

FOOD CONSUMPTION AT WORKPLACE: AN OPPORTUNITY FOR HEALTH PROMOTION

*João Pedro Lima<sup>1,2,3</sup>. <sup>1</sup>Polytechnic Institute of Coimbra (Portugal), <sup>2</sup>GreenUPorto - Sustainable Agrifood Production Research Center, Porto (Portugal), <sup>3</sup>ciTechCare - Center for Innovative Care and Health Technology, Leiria (Portugal)*

**PANEL DISCUSSIONS, REFLECTIONS AND FINAL COMMENTS**

**Panel Co-chairs:** *prof. dr. Diana Šaparnienė, Klaipeda University (Lithuania) and assoc. prof. dr. João Pedro Lima, Polytechnic Institute of Coimbra, Coimbra, Health School (Portugal)*

13.00 – 15.00

29<sup>th</sup>, April 2022



## HUMAN GEOGRAPHY AND INTERDISCIPLINARY APPROACH IN SUSTAINABLE REGIONAL DEVELOPMENT UNDER IMPACT OF GLOBAL UNCERTAINTIES II

Join: <https://liedm.zoom.us/j/86554114618>

MONTAGNA FRIULANA” (NORTH-EASTERN ITALY) BETWEEN ABANDONNEMENT,  
DEVELOPMENT MODELS AND “AMENITY SETTLEMENTS”: A POSSIBLE INVERSION  
OF THE TREND?

*Erika D. Ursic<sup>1</sup>, Ernst Steinicke<sup>1</sup>, Igor Jelen<sup>2</sup>. <sup>1</sup>School of advanced social Studies, Nova Gorica,  
<sup>2</sup>University of Trieste (Italy)*

TVET STUDENTS’ ENTREPRENEURIAL SKILLS FROM THE VIEW OF GERMAN  
COMPANIES IN SOUTH AFRICA: CAPE-VET PROJECT EXPERIENCE

*Martin Kuehn, Jelena Zascerinska. Europa-Universität Flensburg (Germany)*

LOGISTIC CHALLENGES IN THE PORT CITY

*Daiva Verkulevičiūtė-Kriukienė. Klaipeda University (Lithuania)*

DETERMINANTS OF AGRITOURISM DEVELOPMENT IN RURAL AREAS

*Sergii Iaromenko. Odesa National Economic University (Ukraine), Poznań University of  
Economics and Business (Poland)*

THE RIGHT TO PERSONAL DATA PROTECTION AT THE COMMUNE LEVEL IN THE  
ERA OF TECHNOLOGICAL DEVELOPMENT

*Marcin Mamiński. Alcide De Gasperi University of Euroregional Economy (Poland)*

### **PANEL DISCUSSIONS, REFLECTIONS AND FINAL COMMENTS**

**Panel Co-chairs: prof. dr. Angelija Bučienė** Klaipeda University (Lithuania) and **assoc. prof. dr. Eduardas Spiriajevas**, Klaipeda University (Lithuania)

## POSTERS

[https://www.ku.lt/social\\_innovations/?page\\_id=200](https://www.ku.lt/social_innovations/?page_id=200)

BLOCKCHAIN AND SUPPLY CHAIN INTEGRATION: NEEDS, BENEFITS, CHALLENGES AND FUTURE PERSPECTIVE

*Nino Adamashvili<sup>1,2</sup>, Otar Zumburidze<sup>2</sup>, Mariantonietta Fiore<sup>1</sup>. <sup>1</sup>University of Foggia (Italy), <sup>2</sup>Georgian Technical University (Georgia).*

DIMENSIONS OF INTERACTION BETWEEN GOVERNMENT, SOCIETY AND BUSINESS FOR THE DEVELOPMENT OF SOCIAL INNOVATIONS

*Algirdas Giedraitis; Rima Karsokienė. Klaipėda University (Lithuania)*

UNDERSTANDING ATTITUDE FORMATION FACTORS IMPACT ON CONSUMER HEALTH BEHAVIOR: WHY DO CONSUMER BELIEVE IN HEALTH BEHAVIOR, BUT DO NOT PERFORM IT

*Edita Kondrotienė, Arvydas Petras Bakanauskas, Edita Jezukevičienė. Vytautas Magnus University (Lithuania)*

ECONOMIC SECURITY OF LITHUANIAN COMPANIES IN THE CONTEXT OF THE COVID 19 PANDEMIC

*Inga Kurienė. Kaunas University of Technology (Lithuania)*

REFORMATION OF THE PUBLIC INVESTMENT SYSTEM IN THE CONTEXT OF THE REGIONAL POLICY OF SUSTAINABLE DEVELOPMENT IN UKRAINE INTRODUCTION

*Halyna Mishenina. Sumy State University (Ukraine), Klaipeda University (Lithuania)*

REGIONAL INCLUSIVE DEVELOPMENT IN BULGARIA - ENVIRONMENTAL ASPECTS

*Milkana Mochurova. Economic Research Institute, Bulgarian Academy of Sciences (Bulgaria)*

DEVELOPMENT OF TOURISM PRODUCTS IN CROSS-BORDER DESTINATIONS

*Amalia Niță. University of Craiova (Romania)*

FIGHTING AGAINST CLIMATE CHANGE AN OVERVIEW FROM THE EUROPEAN UNION AND SPANISH LAW

*María Lidón Lara Ortiz. Jaume I University (Spain)*

CRITICAL ELEMENTS OF DISASTER RESILIENT HOSPITAL DETERMINATION

*Birutė Paulikienė. Klaipeda University Hospital (Lithuania)*

EFFECT OF SOCIAL INNOVATIONS ON CITIZEN SATISFACTION

*Lina Pilelienė. Vytautas Magnus University (Lithuania)*

MANAGING COMMUNICATION CHALLENGES IN AN ORGANIZATION THAT WORKS IN A HYBRID WAY

*Virginija Ramašauskienė. University of Klaipeda (Lithuania)*

MANAGERS 'ATTITUDE TO THE ACCREDITATION OF THE HEALTHCARE ORGANIZATIONS

*Viljaras Reigas, Ligita Šimanskienė. Klaipeda University (Lithuania)*

DEVELOPMENT OF SOCIO-PSYCHOLOGICAL METHODS OF MANAGEMENT IN UKRAINIAN SOCIETY

*Hanna Shvindina, Inna Balahurovska, Mishenina Halyna. Sumy State University (Ukraine)*



SOCIAL BENEFITS OF INTRODUCING ARTIFICIAL INTELLIGENCE TO PUBLIC ADMINISTRATION

*Ewa Szewczyk. University of Zielona Góra (Poland)*

INNOVATIVE DEVELOPMENT OF TECHNOLOGICAL SKILLS AND COGNITIVE PROCESSES IN CHILDHOOD EDUCATION: THE CASE OF BIT& BYTE ACADEMY OF LITHUANIA

*Dileta Tervydytė<sup>1</sup>, Aurelija Žilionytė<sup>2</sup>, Dovilė Dilienė<sup>2</sup>. <sup>1</sup>Vilnius University Business School (Lithuania), <sup>2</sup>bit&Byte Academy (Lithuania)*

AVOIDING SKILLS MISMATCH BY ADEQUATE EDUCATION

*Weronika Toszewska-Czerniej. Koszalin University of Technology (Poland)*

ANALYSIS OF THE DIGITAL DIVIDE OF THE LITHUANIAN REGIONS POPULATION IN THE CONTEXT OF THE EUROPEAN UNION

*Gintaras Žilinskas. Vytautas Magnus university (Lithuania)*

ORGANISATION OF RE-EMIGRANT PUPILS' EDUCATION IN A PROGYMNASIUM

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CLEAN TRANSPORT ZONES IN POLAND

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